



CYMBIO'S AUTOMATION PLATFORM DELIVERS WHAT BRANDS NEED

Quick Integrations, Seamless Onboarding, Superior Scaling

But don't just take it from us...

We're proud to present some highlights from our partnerships with various brands who have experienced tremendous growth enabled by Cymbio's automation platform.

Check it out:



New Balance

New Balance needed a quick and seamless solution to connect their multi-region subsidiaries to numerous marketplaces and retailers, in a variety of languages and currencies. There was no room to sacrifice accuracy or speed, so they turned to Cymbio and here's what we gave them:

- A quick turnaround: Decreased their time-to-live by 91%
- Hands-off work: No more manual spreadsheets and data entry
- Synced data: All-in-one platform for one-to-all connections

A word of praise: New Balance called Cymbio's integration "refreshingly swift."



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Camper

Camper was eager to grow its digital presence in the US market by leveraging drop ship programs and increasing visibility and assortments with leading retail partners. Scaling isn't simple, and Camper's ambitions were big - but not too big for Cymbio. To meet their needs, Cymbio enabled:

- Growth, growth, growth: A 67% uptick in sales via drop ship & marketplaces
- Partners galore: Integrations helped increase their partnerships 8X over
- Simple scaling: Powered all integrations & drop ship processes

A word of praise: Cymbio's work for Camper was "fast, simple, and efficient."



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Fair Harbor

Fair Harbor was looking to expand from DTC to multiple sales channels by selling on a major retailer and faced the daunting challenge of manual integrations and data transformations. Recognizing that small business like this one have unique needs, Cymbio offered:

- Reliable success: 209% YoY digital sales growth
- New possibilities: Drop ship wins lead to a wholesale opportunity
- Scaled sales: Increased presence on retailers by 400%

A word of praise: Fair Harbor said Cymbio's team "made growth possible" and were "a pleasure to work with."



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